Contents

1	Knowledge diffusion and new technologies: a spillover analysis on the artificial intelligence case Ahmed Bounfour, Alberto Nonnis, Phuong Le and Clément Sternberger
20	An empirical study on message forwarding on social networking sites: a sample of Vietnamese users Quang Dung Truong, Nam Tien Duong and Thuy Dung Pham Thi
41	Understanding the possibilities, challenges, and opportunities in relationship between IPRs and food technology Khushboo Bhurat, Swapnil Sureshchandra Bhurat and Priyanka Dhoot

- The danger of deepfakes, Indian laws and platform responsibility Smarnika Srivastava
- 77 The impact of intellectual capital on financial performance for selected Indian pharmaceutical companies

 R.S. Mangayarkarasi and C. Mugunthan