Contents

SPECIAL ISSUE:	INNOVATION	IN KNOWLEI	DGE MANAG	EMENT :	BEYOND
	BORDERS				

Guest Editors	Dr. Bhopendra Singh, Dr. Anand Kumar,	
	Professor Christopher Abraham and Dr. Ramesh Chanc	dra

223	Editorial					
	Bhopendra Singh,	Anand Kumar,	Christopher	Abraham	and Ramesh	Chandra

- A systematic study of mobility and innovation and technology management for skilled enhancement with operational frameworks

 Nik Alif Amri Nik Hashim, Hira Batool, Vipin Jain, Felix Julca-Guerrero and Nelson Cruz-Castillo
- 252 Human centric intellectual property rights and legal personality of artificial intelligence
 S. Suganya and E. Prema
- Innovation in legal education: the role of artificial intelligence and its significance for the legal profession

 R.K. Rajkhanna and C. Rabbiraj
- 283 E-portfolios to foster creative innovation and communication technology management in undergraduate engineering learners

 Syed Farhat Jahara, Tribhuwan Kumar and Abbas Hussein Abdelrady
- 302 Massive marketing in social media: the influence on sentiments and attitude toward the brand

 B. Lakshmi, Yabesh Abraham Durairaj Isravel, D. Chitra and V. Mahalakshmi
- 320 Use of technologies in combating crimes against women in modern armed conflicts

 C. Fowmina and C. Rabbiraj
- Omni-channel promotions and their effect on consumer purchase decision Yabesh Abraham Durairaj Isravel, B. Lakshmi, V. Mahalakshmi and D. Chitra
- Role of case laws and legality of taxation in the context of tax on services in India

 J.M. Kennedy and C. Rabbiraj
- Waiver of patent on COVID vaccine: re-packaging of TRIPS flexibilities

 Mariya Fatma and P.R.L. Rajavenkatesan
- Emerging challenges of internal migrant workers in India: a need for law and governance

 J. Mahalakshmi and P. Balamurugan
- 397 **Drone attacks during armed conflict: quest for legality and regulation**Mohammad Bitar and Benarji Chakka

Contents

412

412	Optimising AIOps system performance for e-commerce and onl businesses with the ACF model Vivek Basavegowda Ramu and Ajay Reddy Yeruva
430	Examining the legality of artificial intelligence in driverless vehi impact on road traffic laws-comparative analysis S. Suganya and E. Prema
446	A review of the practices related to the protection of indigenous traditional cultural expressions under intellectual property law and India Mohammed Abdul Fasi
472	Innovation in knowledge management on employee's productivi voluntary sector E. Hymavathi, Kalpana Koneru, Zakariya Chabani, Bestoon Othma

- Long Tam Pham and Sanjay Rizal Cooperation affects NGO staff performance patterns 494 Himani Oberai, Budhi Sagar Mishra, Ila Mehrotra Anand, Leo Rath
- Antony Soundararajan, Smita Singh and Tribhuwan Kumar 512 **Contents Index** 515 **Keywords Index**
- 521 **Author Index**